

**MEDIA RELEASE**

## **RIVERBOAT HALL OF FAME AT THE CENTRE OF LANDSEER MUSEUM UPGRADE CONCEPT**

The legends of Australia's historic riverboat industry would be honoured under a new *Riverboat Hall of Fame* concept, set to celebrate SA's river heritage in what was once SA's busiest inland port.

The Port of Morgan on the Murray River played a vital role in Australia's early bustling river trade throughout the Murray-Darling Basin. Today, Morgan is a popular visitor town for its river lifestyle and rich heritage, which has been on display at the historic Landseer Museum.

The Port of Morgan Heritage and Tourism Board, with support from the Mid Murray Council, has worked with consultants to create a concept plan to upgrade the museum. Council supports the concept, however, will need to pursue and secure external grant funding for the project to progress.

The *Riverboat Hall of Fame* is at the heart of the concept and aims to recognise the people – and iconic boats – that were instrumental in building Australia's early economy on the back of the river trade. It could also honour new and emerging figures who have significant links to the River Murray, including water sports champions.

The proposal also includes:

- Creating a section of the museum dedicated to Morgan's social history and local stories;
- A discovery staircase area for embedded or hanging displays;
- A new temporary gallery space to provide for exhibitions and events;
- A mezzanine level viewing platform, space for feature artefact displays and upper level theatre with interactive projection; and
- Outdoor upgrades including an artefact walk.

Mayor Dave Burgess says the Murray River and its riverboats were significant in the region's early prosperity and continued to contribute to the local economy, especially through tourism.

"Our river heritage is a huge part of our history and our identity. Many of our towns were integral in the success of the river trade in SA's early years and Morgan was at the heart of that as our State's busiest inland port," Mayor Burgess says.

"This was a fundamental time in our region's history and this concept for the upgrade of the Landseer Museum celebrates that period, while also recognising the continued importance of the River Murray in our community for wellbeing, economic growth, tourism and our environment.

"Council will now pursue funding opportunities for this project in the hope we will be able to deliver it as a future priority."

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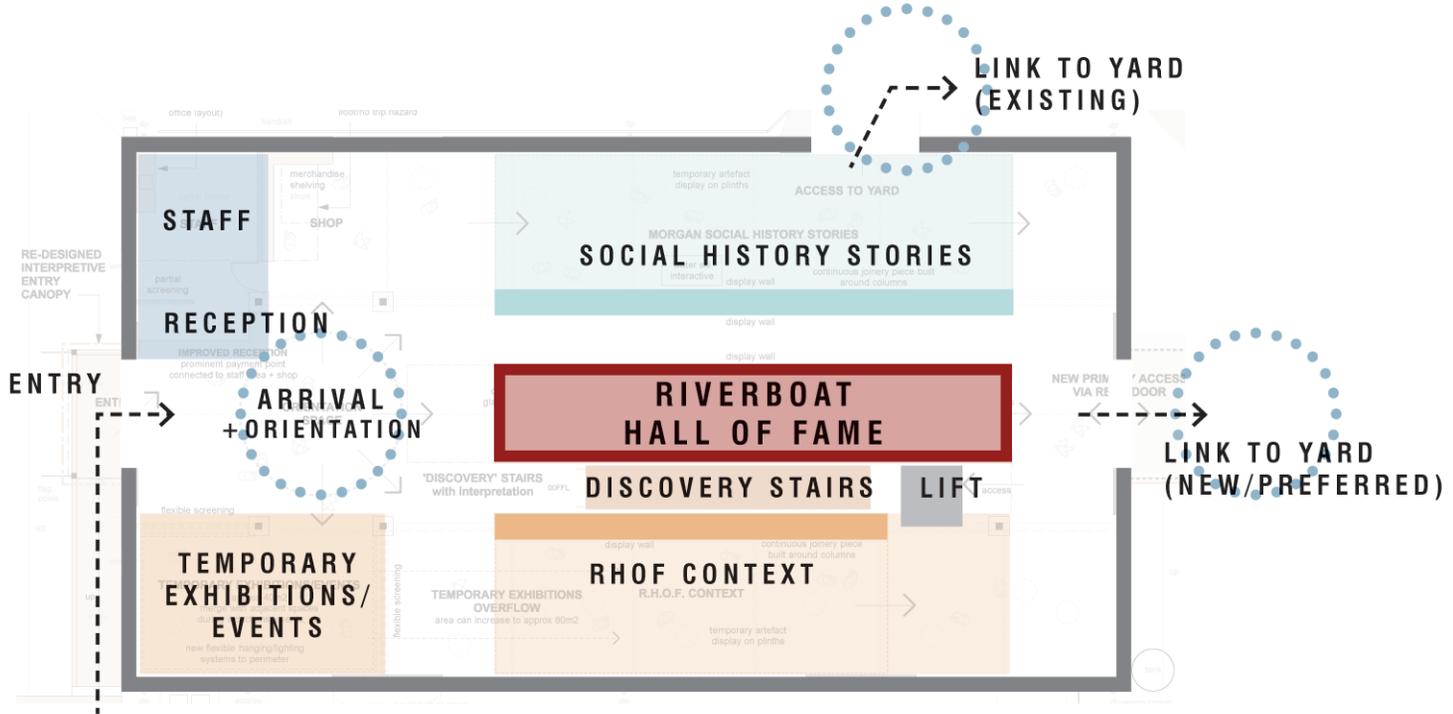
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Mid Murray Council Chief Executive Ben Scales

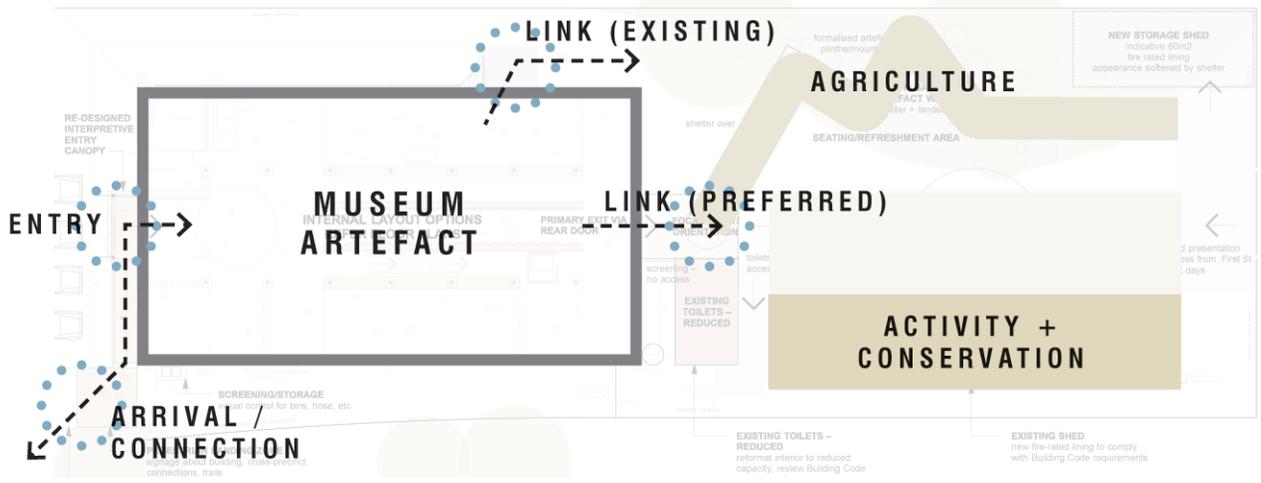
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A.H. LANDSEER,  
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**Museum floor plan – conceptual layout**  
 scale 1:250 @ A4



**Site plan – conceptual layout**  
 scale 1:500 @ A4



**Section through the Riverboat Hall of Fame + mezzanine**

scale 1:100@A4

indicative design only