

## **MEDIA RELEASE**

# **EVENTS TO ATTRACT THOUSANDS TO MID MURRAY**

A full calendar of events will drive the visitor economy in the Mid Murray district over coming months, as thousands of people visit the area for a mix of live music, sport, classic cars and family entertainment.

Following a challenging 2020, event organisers have rallied and adapted their plans to ensure popular local events can make a return.

The Mannum Agricultural Show, Sounds by the River and Mannum Rowing Regatta are all planned for early 2021, along with Easter events and Anzac Day commemoration services. Mid Murray Mayor Dave Burgess said community events added to the region's vibrancy and boosted the local tourism sector.

"We're excited to see the return of some of our region's most popular events over the coming months," Mayor Burgess says.

"Last year was challenging for many community groups and event organisers with restrictions forcing event cancellations and changes, often at the last minute. That had flow-on impacts for our business community and tourism and hospitality sectors, as well as for our residents who have also enjoyed the fun and social connection these events bring.

"Council staff have been working closely with event organisers to help out as events change, in order to meet the current community health measures in place."

For example, Council this month approved the change in venue for Sounds by the River, which will shift from Mary Ann Reserve to the Mannum Golf Course to allow for a crowd of up to 5000 people and appropriate social distancing measures.

"Council continues to monitor the COVID-19 situation in our State and nationally and will work with event organisers if there are any changes that impact public health and safety," Mayor Burgess says.

"However, we're delighted there are multiple events on our calendar that our community and visitors can look forward to over coming months, and which will provide significant stimulus for our economy."

Over the next three months, the community can look forward to the following events:

### ***February***

- Worship Under the Stars – Thursday, 25 February, Mary Ann Reserve in Mannum
- Mannum Fun Run and Walk – Sunday, 28 February, Mary Ann Reserve in Mannum

### ***March***

- Mannum Agricultural Show – Saturday, 6 March, Mannum Showgrounds
- Sounds by the River – Saturday, 27 March, Mannum Golf Course

### ***April***

- Classic Car and Motorbike 'Run to the Reach' - 18 April 2021
- Morgan Easter Bazaar and Auction - 3 April 2021
- St Martins Lutheran Church Easter Sunday Breakfast - Sunday, 4 April, Mannum
- Mannum Rowing Regatta – Saturday, 10 April, Mary Ann Reserve in Mannum
- Anzac Day services – Mannum, Morgan, Swan Reach – Sunday, 25 April
- River Murray Boat Owners Association of SA 2021 - River Ramble - 28 - 29 April 2021

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