

**MEDIA RELEASE**

## **TRURO PROJECTS SUPPORT GROWING THE TOWN'S TOURISM POTENTIAL**

New public amenities have opened in Truro, giving visitors to the town a more comfortable place to stop, and plans are underway for facilities to welcome tourists in recreational vehicles (RVs) to encourage them to stop, stay and explore.

The Mid Murray Council has opened its new toilets in Truro's main street, which were built to replace aging facilities in the popular rest stop for travellers on the Sturt Highway.

A new, modern designed amenities block houses six new cubicles, including two disability access compliant facilities. The final touches including disability access car parking, building screens and footpaths are currently being added.

The facility was co-designed between Council and the Truro and District Community Association – and both organisations are now working together to plan for improved landscaping in the area to further enhance the amenity of the main street.

Council is also assisting the Association on the group's plan for a RV dump point and camp area at the Truro Oval. The project is currently being assessed by Council, with parking concept design drawings completed. The Association is planning to have the RV dump point installed before the end of the year.

This month, Council also supported a request from the Association to install new town map signage within Pioneer Park. The sign, which is expected to be installed in November, will guide visitors to local businesses and Truro's key attractions, encouraging them to stay longer and explore the town further.

Mid Murray Mayor Dave Burgess said Council's ongoing investment into Truro and its support for local community-driven projects would continue to build on the town's tourism offering.

"Truro is already an important stopping point for many travellers along the Sturt Highway and improving our public amenities and supporting the Truro and District Community Association in its efforts will assist in increasing the town's tourism potential," Mayor Burgess says.

"Council believes Truro has the potential to grow as a popular place for visitors well into the future and even after the Sturt Highway bypass is constructed. Truro's location as the gateway to the Barossa, and its close proximity to the northern border of the globally-recognised River Murray International Dark Sky Reserve, open up new opportunities for tourism and economic development.

"By planning for and investing in Truro's tourism potential now, we will continue to build its amenity, facilities and accessibility for visitors, paving the way for future benefits for our community.

"Council is also proud to collaborate with the Truro and District Community Association on these projects, which has allowed us to continue developing strong and productive connections with the Truro community to deliver positive outcomes for the town."

– ENDS –



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**CAPTION:**

An artist's impression of the new public amenities that have opened in Truro's main street and are part of wider works to improve facilities for locals and visitors.