

























What to do next

- Look at all your resources
- The businesses in the town
- The community groups
- Any commercial associations
- The council
- Sporting clubs

Gain an understanding of your resources

What Direction to Take

- You already have an idea
- You are here with an open mind
- You want to make your main street the heart of your Community
- What are the elements of a vibrant main street?

- A sense of Place
- Safe
- Inviting
- Attractive and appealing
- Functional
- A good mix of shops and services



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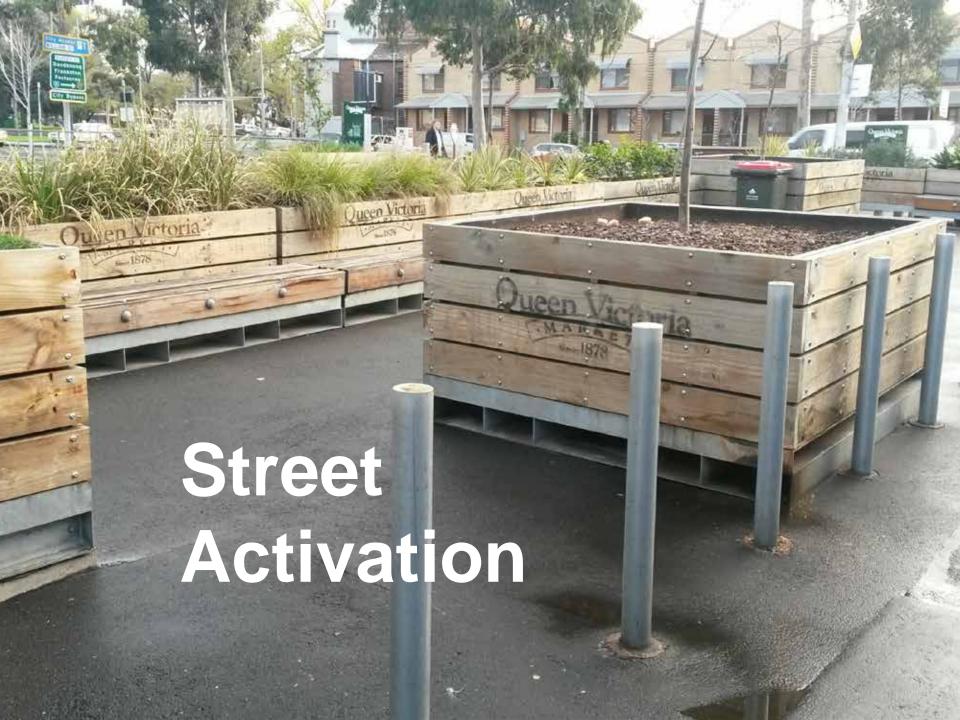




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Start a Mainstreet Group or work with existing resources?

What ever Committee or group you believe should drive this should undertake some fundamental planning



CONNECT HTTEUTION TO WEEDS 2 FT High & Rubbill Behird South Adelaide Forty Ground YOUR IDEAS ALONG THE ESTY THIS IS WHAT Aquatics Drogram I CAN DO ... DOT STANKE COULD'SE of towith Move the service providers eg. had agencies, doctors etc MORE DETTUNITY 10 side of back sheets - leave his in hechiciants of Letail, alt gallery AWSOME NIGHTY Develop a Strategic Plar instant wares in the cou Owldoor Court 5 Hop from need upgrading & Calmake install sandbags or a lence whe need reporting to the encountry / path (Mann to) The more about it piles conto lina infinitiones Beach Rd needs on wheatly! Playe Huthe Life TIGG rainhoun Floria County its a hole pass of CHRISTIANI CHURCH IN SHOW SUPPLY rell, wrotesta shees t auteu mumbers of Petulovaries Lincoln Antique Stops Noveling People Prock to the grow I Food Festival The cor to said every that I has not yet gove Tety 84 Bry Wen the need to 44 scraped Please make me provid SHE YES NOV IS HELY I'VE Bear as . your page out a commun Hiller centre of 50 to interroys to Con to and enjoy will Character Reach adva D SKIE ride or free + bike laye all along the load to Turn Collon

Annual Business Plan which is really the top priorities that the strategic plan has identified as priorities

They could be

Marketing, Branding & Promotion
Business Development
Street Beautification
Business Relations
Community Development
Festivals & Event Planning



What is This strategic Plan about?

It's about Economic Development

What is Economic Development?





Activities that generate an increase in economic activity



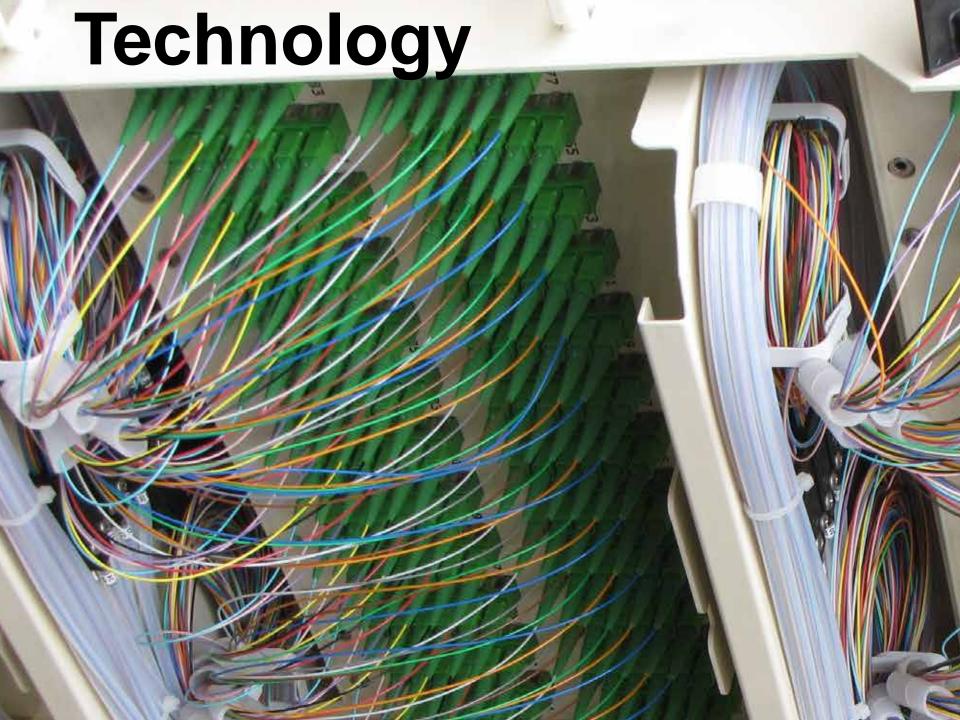
The Foundation of Economic Development

Business is a Pillar of Economic Development





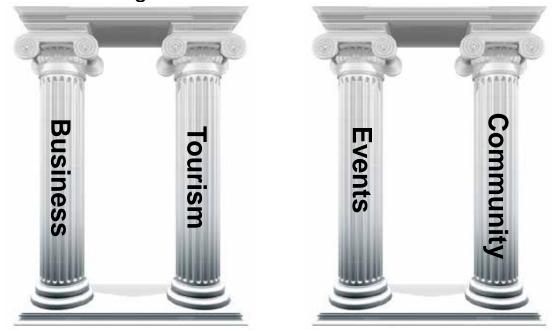








Activities that generate an increase in economic activity



The Foundation of Economic Development

"Tourism is a Pillar of Economic Development"

Ron Kandelarrs, opening statement South Australian Tourism Industry Council 2014 State Tourism Conference











Activities that generate an increase in economic activity



The Foundation of Economic Development

Events are a Pillar of Economic Development



Aldinga Bay

9am – 2pm fourth Sunday every month Aldinga Institute, Old Coach Road, Aldinga









Activities that generate an increase in economic activity



The Foundation of Economic Development

Community is a Pillar of Economic Development





The Strategies of this plan

- 1. Raise the Profile of the Association
- 2. Provide leadership in the areas of membership, governance and financial sustainability
- 3. Support Business and the local Community
- 4. Attract events/festivals/attractions that benefit the region
- 5. Maintain and grow the Aldinga Bay Art Craft & Produce Market
- 6. Develop a range of cooperative marketing initiatives to support business





















