

Let's Make Mannum *Alive!*

...you can make a difference





Welcome Main St Working Party Chairperson Cr Kelly Kuhn

Main Street Working Party members:

Mayor Dave Burgess
Chair Cr Kelly Kuhn
Cr Peter Raison (Beachy)
Cr Steve Wilkinson
Cr Brian Taylor
CEO Russell Peate
Graham Gaston
David Hartley
Colin Vigar

With assistance from Council staff:

Deb Alexander – Tourism & Events
Peter Graves – Director Development &
Environmental Services





Tonight's Agenda

Session 1 – 6.00pm – 7.15pm

- Introductions – Cr Kelly Kuhn
 - Mannum Progress Association Initiatives – Carol Greening (Chairperson)
 - Launch of Mannum in a Minute – Paul Greenway & Deb Alexander
 - Women of the River Exhibition Overview – Deb Alexander
-
- Mannum Main Street Action Plan – Cr Kelly Kuhn
 - Mid Murray Council Community Plan – Peter Graves
 - The key priorities for change – Kerry Simcock
 - Prioritisation Activity – Kerry Simcock

Tea Break 7.15 – 7.45 (BBQ)

Session 2 – 7.45pm – 8.45pm

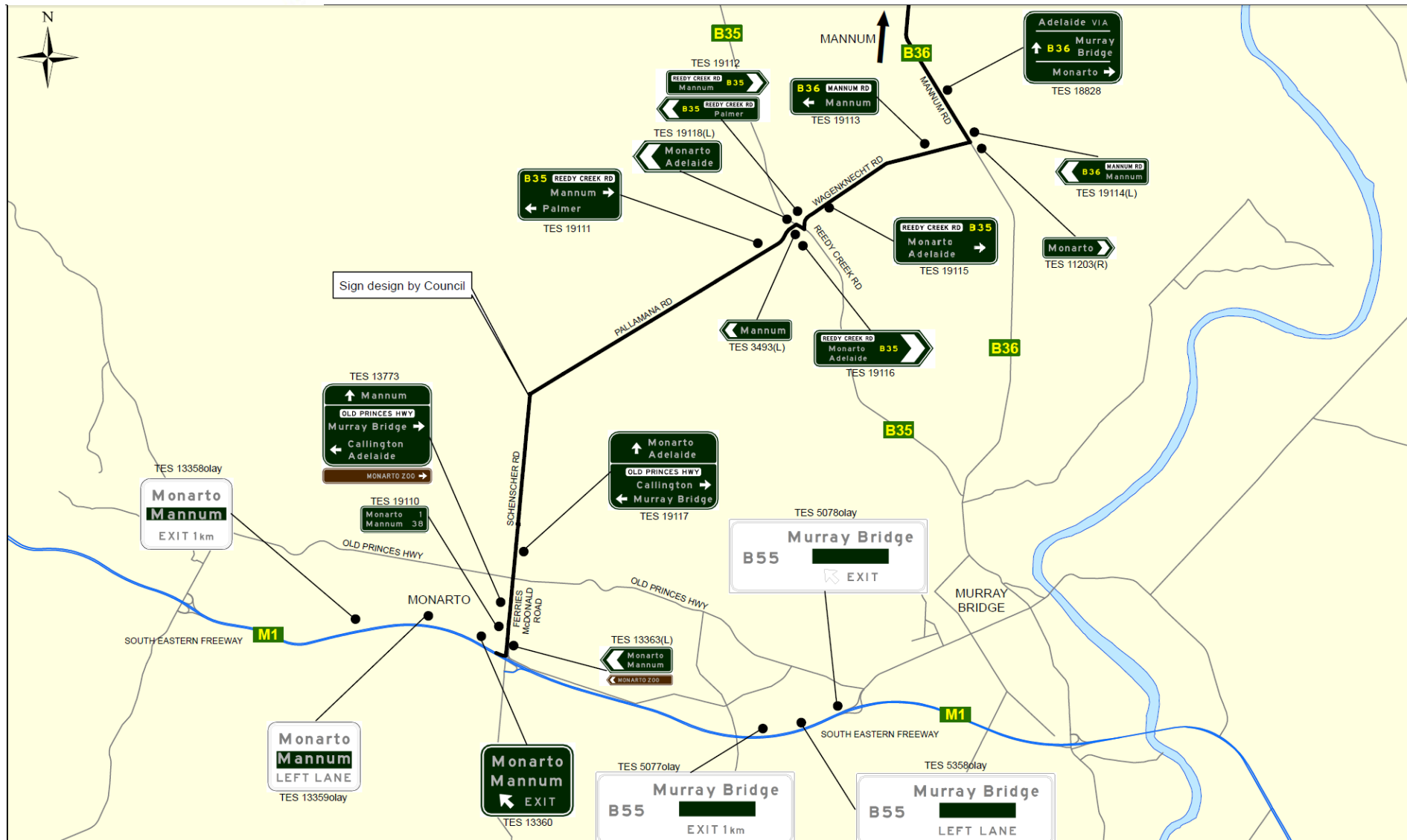
- Strategy Session – Kerry Simcock
- Feedback Session – Kerry Simcock
- Next Steps – Cr Kelly Kuhn



Big Ticket Items for Mannum



22 Signs New or Revised Signs





Celebrating the Wins

Mannum Caravan Park Listed in Advertisers SA's Top 10 Caravan Spots

"a peaceful, idyllic destination overlooking the river which still offers water activities".

Exciting future - demolition of the old office block to make way for a new one

2 new luxury, 3 bedroom riverfront cabins which will be ready soon for use.



SOUNDS BY THE RIVER - 2015 SA Tourism Industry Award for Festival & Events

Established 2009, successful annual summer outdoor event

Encourages visitors to Mannum - opportunity to experience the vibrancy and life of the Murray River.

Entertainment from some of the best talent in the Australian music industry.





THE MURRAY VALLEY

Standard

Mannum Hospital helipad plan submitted to Development Assessment Panel

By Elle Vince

Nov. 18, 2015, 12:23 p.m.



Mannum intersection under microscope

By Elle Vince July 24, 2015, 10 a.m.

 Like  Tweet  +1



Mid Murray chief executive officer Russell Peate stands at the intersection of Faehrmann, Belvedere and Murray Bridge to Mannum roads with propped plans for the intersection.



Mannum Progress Association Membership / Current Initiatives

Carol Greening OAM

Chairperson



Committee Members

Chairperson: Carol Greening

Vice Chairperson: Neil Warhurst

Secretary: Irene Lovell

Minute Secretary:

Michelle Mitchell new (Mannum Community College)

Treasurer: Helen Griffiths

Committee Members: *Jess Heard new (Pretoria Hotel),*

Petrea Sanchez new (Mannum Barber)

Laurie Ridge-Cook, Colin Vigar,

Maureen Logan, Merrin Peate, Terry Murphy

New Mannum Logo



Mannum Progress Association Logo

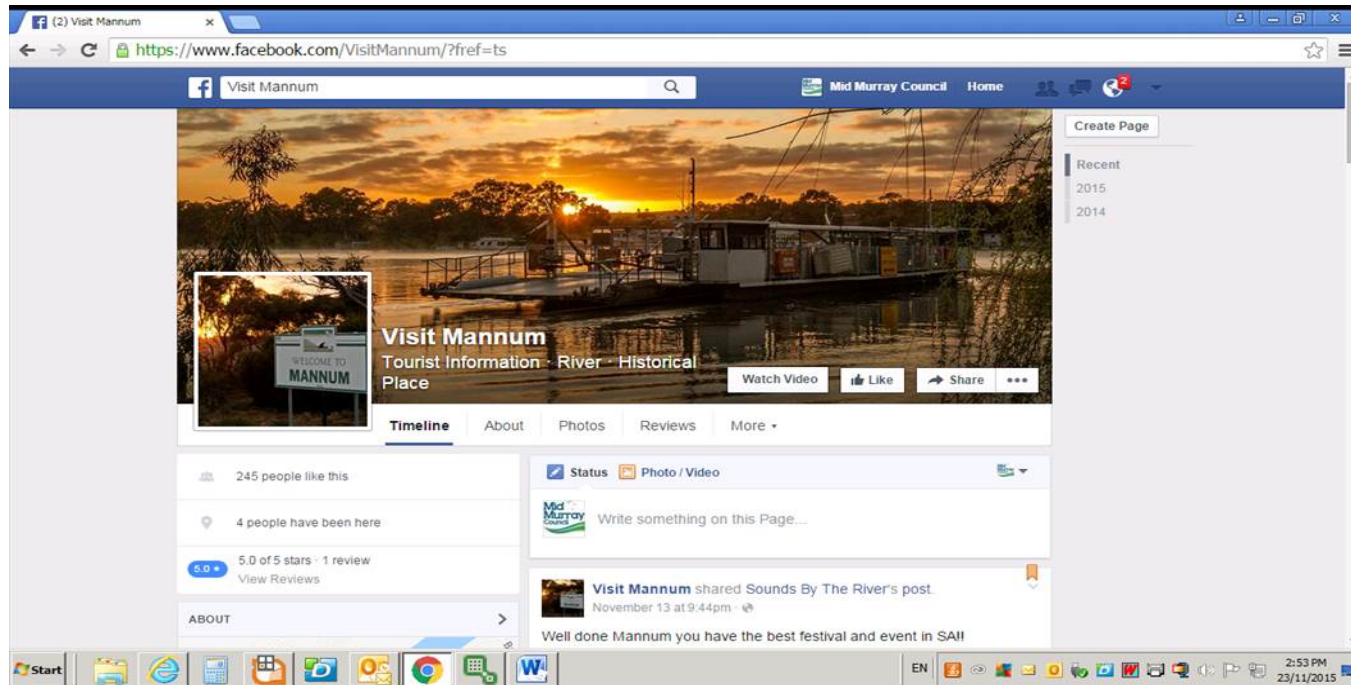


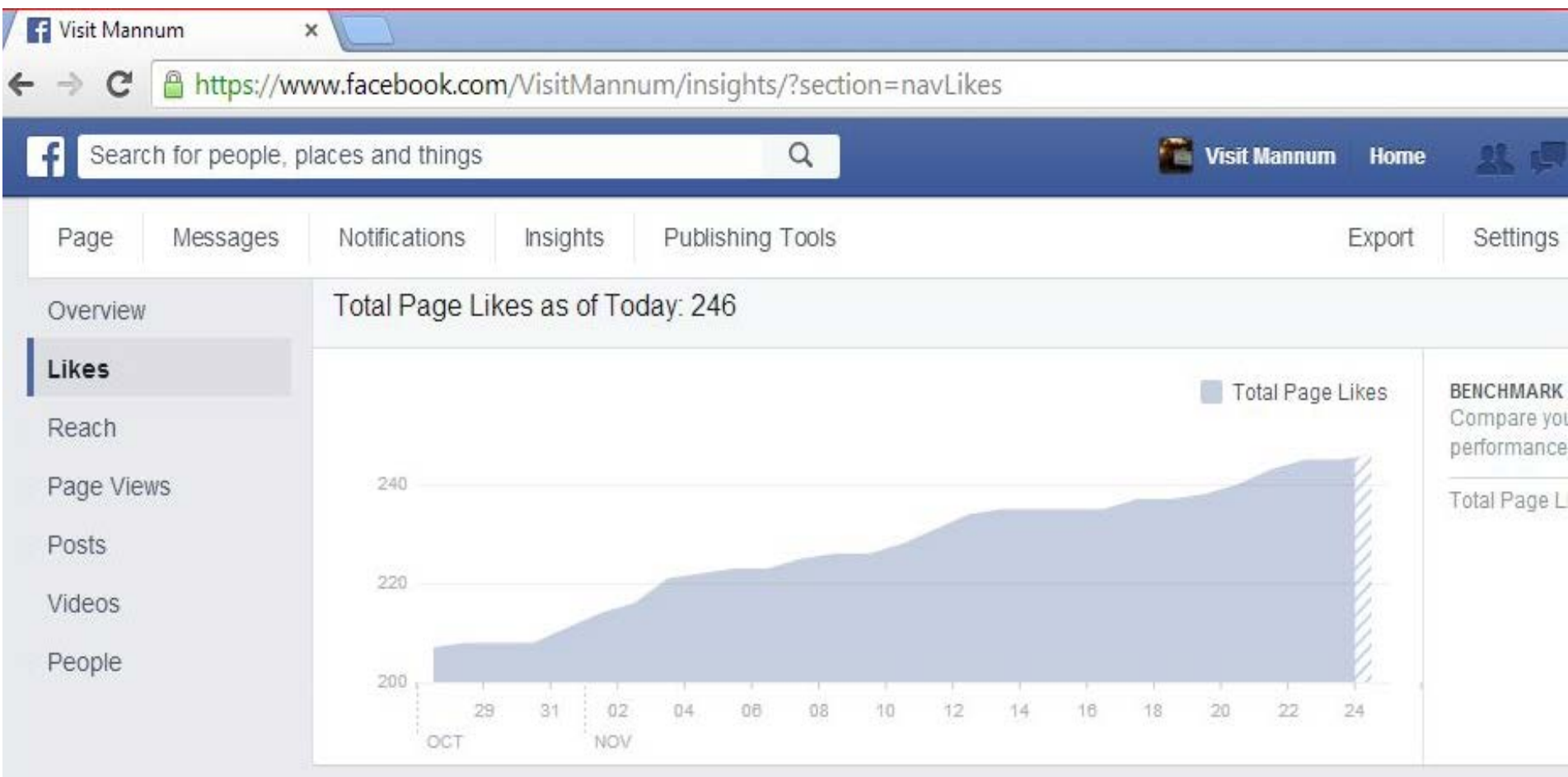
































Visit Mannum Facebook Page

246 Likes

Launched just prior to October long weekend





Visit Mannum											
https://www.facebook.com/VisitMannum/insights/?section=navPosts											
Search for people, places and things											
Visit Mannum Home											
Page	Messages	Notifications	Insights	Publishing Tools	Export			Settings		Help	
Overview		10/09/2015 8:24 am	 Riverside at the Mannum Caravan Park			507		17 42		Boost Post	
Likes		10/09/2015 8:58 am	 Calm waters at Mannum this morning!			0		0 0		Boost Post	
Reach		10/07/2015 7:07 am	 South Australia for the Curious by Nature			0		0 0		Boost Post	
Page Views		10/07/2015 8:42 am	 Great promotional video featuring Mannum's Unforgettable Hour			148		2 6		Boost Post	
Posts		10/05/2015 8:42 pm	 Visit Mannum			59		2 9		Boost Post	
Videos		10/05/2015 12:46 pm	 Visit Mannum			15.2K		2.5K 795		Boost Post	
People											

Visit Mannum Video
(Dave Hartley's)
viewed 15,000 times!
Same reach that SA
Tourism had with
NZ Campaign



Current Initiatives

Visit Mannum Website

Town Entrance Statement

Music in Main Street





Major Events

Craft Fair

Christmas Pageant

New Years Eve Fireworks

SA Truck n Ute Show





Mannum in a Minute Women of River Exhibition

**Deb Alexander Tourism Manager &
Executive Officer
Mannum Dock Museum**

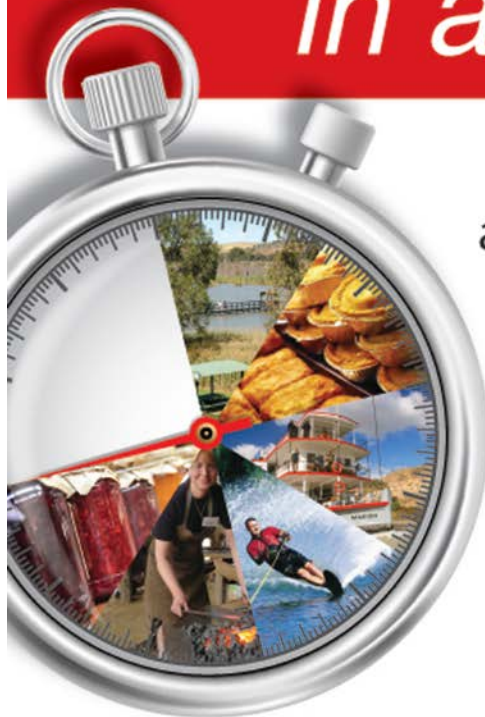


**Paul Greenway – Mannum Resident &
Lonely Planet Author**



MANNUM

in a minute



Want to know more
about what there is to
see & do in Mannum?

Visit **MANNUM IN A MINUTE**
on YouTube

Over 80 clips of attractions & businesses
in Mannum & surrounds

Discover...
things to see & do
places to stay, dining & cafes
events, shopping & attractions
and loads more information



Visit **MANNUM IN A MINUTE**
on YouTube now & share with your friends!!

Q youtube mannun in a minute

Women of the River Country Exhibition

Follow the journey of these 19 remarkable women from across the Murray Darling Basin and discover how they have shaped history along our mighty rivers.



Elizabeth 'Bessie' Randell
Elizabeth Arbuckle
Elizabeth Williams
Ella Chaffey
Elyne Mitchell OAM
Essie Nisbet
Hattie Schell & Hattie Sexton Schell
Helen Sutherland
Hilda Creager
Ivy Carr
Jessie Dunstone
Jessie Wakefield
Margaret Court AO, MBE, PHD LLD (HON)
Mary Ann Edwards
Mary Ann Randell
Pauline Milich
Pearl Wallace
Ruby Hunter

Also featuring inspiring 11 Mannum locals who have shaped our township from the mid 1800's to today!

Alvena Arnold
Isobelle Campbell
Eileen Dunn
Eileen Ellis
Carol Greening OAM
Joan Kreiser OAM
Murray Darlings Red Hatters
Bella Randell
Brigitte Schache
Lucy Shearer
Stella Schultz

The Arnold Gallery
Mannum Dock Musuem
6 Randell Street
Mannum SA 5238

OPENING HOURS

Monday to Friday 9am - 5pm
Saturday & Sunday 10am - 4pm
Public Holidays 10am - 3pm

FURTHER INFORMATION

Mannum Visitor Information Centre
T: 08 8569 1303
E: museum@psmarion.com
www.psmarion.com

ON NOW

until the end of January 2016

FREE
ENTRY



Government of South Australia
Office for Women



PEARL WALLACE

First Woman River Captain

Pearl Wallace was the first woman to gain a Master Mariner's Certificate in Australia (Skipper's Ticket).

Pearl's father was Captain William Collins of the *Alpha* and her mother Emmie, the engineer. Her family, including four siblings, travelled in their trading paddle steamer buying and selling along the Darling River. Pearl was home schooled by her father who also shared his knowledge of the river, boats, boilers and navigation. One day, when Pearl was six, he told her she was in charge and left her to steer the boat for what she felt was an eternity.

In 1947 her father needed an extra skipper and asked Pearl to sit the Master Mariner's exam. She ignored the ridicule of men who did not believe women could do the job and travelled to Melbourne for the intensive three day exam. The three old skippers who assessed her had to admit she was 'as good as any man we have put through and better than some.'

In 1956, during the river's great flood, Pearl steered the *Vega* barge with 1000 wool bales down the Darling, battling swirling currents, snags, falling power lines, overhanging trees and rusting equipment. She was the inspiration for the heroine in Nancy Cato's novel *All the Rivers Run*.

Whilst living in Mildura in the 1970's Pearl reflected, 'The river wasn't the same as I remembered. The clear waters into which I had poured fifty years before to see the huge cod swimming at the bottom, were gone. Mud from the dirt of cleared forest, the infestation of European carp, the poison salt water from the irrigation blocks, the pollution from speedboats and people ... that majestic, tranquil and at times dangerous beauty had been lost to development and stupidity.'

Source: Pearl Wallace - A River Woman, as told to David Beaumont & Matthew Wallace, 2010.
All River Women in Time: Irvin, K. & Wallace, M. (Eds.), 2010.
<http://www.dps.sa.gov.au/education/education/pearl-wallace>
Bella Randell: grandson of Pearl Wallace.
Image: Pearl Wallace 1911. Courtesy of Matthew Wallace.





Main Street Action Plan

Cr Kelly Kuhn

**Chairperson
Mannum Main Street
Working Party**



Draft Main Street Action Plan

Organisation

Promotion

Design

Economic Restructuring



Draft Main Street Action Plan

Practicable, Affordable and Achievable

Taken into account the following reports undertaken:-

Main Street Mannum Strategic Development Plan – January 1994

Mannum Community Consultation Project Stage One (for Mannum Main Street Committee) – August-October 1996

Mannum Business and Tourism Marketing Report – 1999

Mannum Streetscape Proposal – April 2003

Plus consultation from last Traders Function August 2015

Plus further workshop from Main Street Working Party Members

Organisation



**Mannum Business Traders Function
Up to 3 times per year**



Markets Arnold Park

Provide a 'shopfront' for local home based businesses

Interconnect with Mannum's Dock Museum
& Accredited Visitor Information Centre

Focus on, but not limited to, artisans market

Occur once a month on a Sunday morning

Aim for markets is to eventually become self-sustainable.

Link with Local Vocal program adding music to the atmosphere.



Venue Arnold Park (next to ferries)

Enhance business activity in that end of Mannum Main Street

Visual location capitalising on passing traffic accessing ferries

Smaller venue = more vibrant atmosphere

Promotion - Event Promotion & Assistance



Truck & Ute Show



All Steamed Up



Mannum Craft Fair



Floatfest



Christmas Pageant



SALA Events



Promotion



News Years Eve



Busking



Annual Rowing Regatta



Lawn Bowls Comps



Australia Day



Hot Rod Show



Promotion





Design



Pavers



CCTV



Painting Partnership



Mary Ann & Arnold Reserve
Extension

Pipeline Artwork



Planter Boxes



Extension of Mannum Wharf
& Upgrade of Boat Ramp



Car Parking Limits



Mannum Dock Museum
and Dry Dock Proposal



Bin Replacement

Design



Entrance Statement



Direction Sign



Disabled Parking



Riverside Boardwalk



Fuel Outlet for Boats



Outdoor Dining



Mannum Caravan Park
Increase Occupancy

Economic Restructuring



Business Friendly



Collaboration/Skill Building



Open Forum with Kerry Simcock





Let's Make Mannum Alive!

Thanks to all who helped coordinate function

Thanks to guest speakers

**Thanks Mannum Dock Museum, especially the
fabulous volunteers for hosting**